

## **Liquid Controls Cookie Notice**

### **1. Introduction**

This Cookie Notice ("Notice") applies to the Liquid Controls web site: <https://lcmeter.com/> and supplements the Website Privacy Statement, which may be accessed here: [Liquid Controls Website Privacy Statement](#). Please refer to this Website Privacy Statement to receive information about the processing of personal data in general and also specific information provided according to the General Data Protection Regulation.

Any questions or concerns relating to the use of cookies by our web sites and the processing of personal data obtained through their use may be directed to: [privacy@idexcorp.com](mailto:privacy@idexcorp.com)

### **2. Cookies – What are they and how does this site use them?**

A cookie is a small text file that is stored on a user's computer for record-keeping purposes. Liquid Controls uses cookies and similar technologies to collect information about the use of our web sites in order to make them function effectively, to improve our visitors' experience when they browse our web sites, to analyze the use of our web site and to display particular relevant advertisements on our web site and on third party web sites. Liquid Controls uses session cookies and persistent cookies. The purpose of session cookies is to help distinguish your browsing session from those of other concurrent users and to make it easier for you to navigate our site. A session cookie expires when you close your browser. A persistent cookie remains on your computer after you close your browser. This type of cookie is typically used to preserve across browsing sessions any site-specific preferences you may have selected while using our site.

### **3. How can I control my cookie preferences?**

We will ask you to allow us to place cookies. You do not have to accept all of the cookies used by our web site. You can manage your cookie preferences in two ways, described below.

#### **a) Browser settings**

Each web browser comes with its own built-in interface for managing cookie preferences. This is the preferred tool for carrying out the following cookie admin tasks:

- Block ALL cookies from this site
- Delete existing cookies from this site

For instructions on how to use your browser's built-in cookie management tool, refer to the instructions in the help section in your browser or visit [allaboutcookies.org](http://allaboutcookies.org).

#### **b) Site settings**

This site provides a pop-up control panel on which you can manage your cookie preferences specifically for this site. You will need to use this interface in order to permit some cookies and reject others from

this site. Access the control panel by clicking the button found at the bottom of the page labeled (Advanced Settings). Bear in mind that this control panel does not allow you to disable cookies that are classified as “necessary” for the performance of this site; you must use your browser’s built-in cookie management interface to do that, as previously described.

#### **4. What do we collect?**

We use the following types of cookies on our web site

##### **a) Necessary**

These cookies are absolutely essential for the web site to function properly. This category only includes cookies that ensure basic functional and security features of the web site. These cookies do not store any personal information.

##### **b) Functional**

Functional cookies help perform certain functionalities like sharing the content of the website on social media platforms, collecting feedback, and other third-party features.

##### **c) Performance**

These cookies help web site owners to understand how their visitors engage with their properties. The analytics cookies used on our site collect information and report site usage statistics without personally identifying individual visitors.

They allow us to count visits and traffic sources so we can measure and improve the performance of our web site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated by third-party providers or immediately by us. If you block these cookies, we will not know when you have visited our web site and will not be able to remember your preferences when you make subsequent visits.

##### **d) Advertisement**

These cookies may be set through our web site by third parties, such as Google. They may be used to build a profile of your interests and show you relevant advertisements on other sites. They do not directly store your personal details but do uniquely identify your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

The cookies listed above include both first party cookies and third-party cookies.

- First party cookies are those, which are stored by a domain managed by us
- Third party cookies are created by domains other than from us

The list below describes in detail the individual cookies used on our web site

Cookie	Description	Duration	Type
Necessary			
cookieyes-consent	CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors.	1 year	First Party
_wpfuuid	This cookie is used by the WPForms WordPress plugin. The cookie is used to allow the paid version of the plugin to connect entries by the same user and is used for some additional features like the Form Abandonment addon.	1 year 1 month 4 days	First Party
JSESSIONID	New Relic uses this cookie to store a session identifier so that New Relic can monitor session counts for an application.		First Party
Functional			
lang	LinkedIn sets this cookie to remember a user's language setting.	session	Third Party
li_gc	LinkedIn set this cookie for storing visitor's consent regarding using cookies for non-essential purposes.	5 months 27 days	Third Party
lidc	LinkedIn sets the lidc cookie to facilitate data center selection.	1 day	Third Party
Performance			
No cookies to display			
Analytics			
_ga_*	Google Analytics sets this cookie to store and count page views	1 year 1 month 4 days	Third Party
_ga	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	1 year one month four days	Third Party
CONSENT	YouTube sets this cookie via embedded YouTube videos and registers anonymous statistical data.	2 years	Third Party
Advertisement			
YSC	Youtube sets this cookie to track the views of embedded videos on Youtube pages.	session	Third Party
VISITOR_INFO1_LIVE	YouTube sets this cookie to measure bandwidth, determining whether the user gets the new or old player interface.	5 months 27 days	Third Party
yt-remote-device-id	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	never	Third Party
yt.innertube::requests	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.	never	Third Party
yt.innertube::nextId	YouTube sets this cookie to register a unique ID to store data on what videos from YouTube the user has seen.	never	Third Party
yt-remote-connected-devices	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	never	Third Party
bcookie	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser IDs.	1 year	Third Party
bscookie	LinkedIn sets this cookie to store performed actions on the website.	1 year	Third Party